

Minutes

Missoula Civic Television Advisory Commission

February 25, 2019

Commission Members in Attendance: Megan Robson, Ginny Merriam, Anne Hughes, Chris Badgley, Heather Harp and Jen Sauer

Commission Members Absent: Lisa Mecklenberg Jackson, Hatton Littman and Stacie Anderson

Others in Attendance: Joel Baird (MCAT Staff) and Heidi Bakula (Mayor's Office)

1. The minutes of January 28, 2019 were approved as submitted
2. Public Comment - None
3. Commission Member Comment

Heather Harp explained that the city council was preparing to do interviews for a new Missoula Civic Television Advisory Commission member and she wondered if commission members would comment about questions that council asks potential candidates (see attachment).

Suggested questions were:

- Have you watched channel 190 in relation to city government?
- Where could we improve our civic programming? What have you seen and what do you like?

4. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded

Old

See attached list for previous programming.

New

- Bicycle and Pedestrian Issues – Gene Schmitz and Ben Weiss
- Missoula Published Authors Show – interview the authors
- Zootown Arts Community Center's new building
- Urban Renewal District show explainer
- Accessory Dwelling Unit show
- Art in Missoula
- Reserve Street Pedestrian Bridge time-lapse video
- Snowplow cam to see what snow plows do at night in a snowstorm
- Could pay students to film some things – magazine type show that high school students could contribute to for credit

5. New Business

a. Discuss Annual Report – Ginny Merriam

Ginny Merriam told commission members that she would write the annual report, but she needed their help for content. They discussed some highlights from the past year.

- Missoula Redevelopment Agency meetings are now televised
- Magazine Style Content
- Look to the future – transparency in informing and educating the public
- Citizen Academy
- Franchise Agreement – Buske Group
- Expanding high school sports coverage in 2018
- Sexual Assault programming

b. Discuss 2018 Government Meeting Totals – Joel Baird

Please see the attached document. This document was not discussed in the meeting.

6. Set agenda for next meeting

Respectfully submitted,

Heidi Bakula
Executive Assistant



Follow Up From January 28, 2019 MCTAC Meeting for February 25, 2019 MCTAC

Guests on Missoula Live, City -County-School District

- Angela Weisenburger, University of Montana Alumni Association
- Katherine Auge & Margaret Hoyt, Missoula in Motion
- Hatton Littman MCPS for School Attendance Boundary Study
- Ted Hughes Historical Museum at Fort Missoula

Suggestions we were able to record:

- Reaching Home: Update on Missoula's 10 Year Plan to End Homelessness (live Stream)
- City of Missoula Office of Neighborhoods, "Local Government Citizens' Academy" Tuesdays--
January 15--March 5
- Jane Doe No More -Sexual Assault Panel Discussion
- Mountain Line "Zero Fare Means Cleaner Air" (live streamed)

Pending Projects

- A look at Downtown Community Policing with Dedicated Downtown Police Officer
Randy Krastel
- Riding Mountain Line buses
- Gene Smith of BPAB COW would like to do a promotional on bike/ped issues

University of Montana Media Assistance Grants

- Music Department- Percussion: "World Rhythms"
- Music Department Key Board Division "Steven Hesla"
- Wilderness Lecture Series

February 5 - *MaryAnn Bonjorni* - Professor of Art, UM School of Art – "Finding the Language of Place"

February 12 - *Julie Cajune* - Writer, Producer, Director of the Confederated Salish and Kootenai Tribes' Education Department - "We are Obligate Mutualists: The Stories of Soul Mates"

February 19 - *Greg Rickel* - Bishop - Diocese of Olympia, Seattle, WA - "Faith on the Front Line"

- Montana Museum of Art & Culture, University of Montana,
- President's Lecture Series Winona LaDuke, "Be the Ancestor Your Descendants Would Be Proud Of" at The Wilma Theatre
- UM Alumni Association: Community Lecture Series

February 12 Anna Klene "60 Years of NASA and the Atmosphere"

February 19 Steve Running "Did you know NASA Does Earth Science?"

February 26 Mike Mayer "Sputnik and the Launching of the Space Race"

Missoula County Public Schools

- Hellgate High School Poetry Out Loud 2019
- Superintendent Search Meetings (live streamed)
- Montana Music Educators and Band Masters: Montana All State Jazz Program at Hellgate Auditorium
- 13 more MCPS Basketball games with over 42,000 views

Missoula County

- The Informed Citizen Series: "Responsible Consumerism in a 24 hour Media Cycle with Shanti Johnson at The Missoula Public Library
- Frenchtown Community Advisors Meeting February 7, 2019

2018 Government Meeting Totals

Name	Total # of Mtgs	Total RT
Historic Preservation	11	13:48:09
Planning Board	16	23:06:25
TPCC	9	6:39:16
Bicycle and Pedestrian	10	18:03:52
Community Forum	11	17:03:40
TTAC	9	6:25:22
Health Board	12	25:04:09
Missoula Redevelopment	12	18:23:39
Design Review Board	3	3:59:46
City Board of Adjustment	5	3:13:02
City Council Meetings	42	59:44:29
City Committee Meetings		133:36:53
		329:08:42
County Commissioners Mtg	31	44:15:02
County Board of Adjustment	8	12:04:14
Bonner/Milltown Community Forum	10	13:45:06
		70:04:22
MCPS School Board Mtgs	20	37:38:08

**Missoula Civic Television Advisory Committee (MCTAC)
Interview Questions**

1. Please tell us how your education, experience and training that can contribute to the Missoula Civic Television Advisory Committee.
2. Describe your familiarity with Missoula Community Access Television and Missoula's cable franchise ordinance.
3. What community benefits do you see in Missoula's decision to offer a government cable access channel focused on delivering programming relating to local government?
4. One of the committee's primary responsibilities is to suggest governmental programming that MCAT could offer on Channel 190. Do you have any suggestions or ideas about existing programming or any ideas for new programming?
5. Are you aware of any potential conflicts of interest that may arise during your service on the committee? If you found you had a conflict of interest, how would you handle that situation?
6. The Missoula Civic Television Advisory Committee meets the third Monday of every month from 2:00 - 3:00 p.m. In addition to meetings, there will be materials to review and tasks delegated by the committee. Do you have sufficient time to devote to the activities associated with serving on the committee?
7. Do you have any questions for us?



Hellgate VS. Genesis Prep Boys Basketball 1/26/2019
144 views · January 26



MAGs 01-25-2019
116 views · January 25



Sentinel Vs. Hellgate Highlights
85 views · January 23



MAGs 01-23-2019
2.6K views · January 23



Basketball Highlights
136 views · January 22



Sentinel v Hellgate Girls Basketball 1/19/2019
3.4K views · January 19



Sentinel v Hellgate Boys Basketball 1/19/2019
2.6K views · January 19



MAGs 01-18-2019
86 views · January 18



MAGs 01-16-2019
2.1K views · January 16



Missoula Live! 01-14-2019
2.5K views · January 14



Hellgate v Helena High Girls Basketball 1/12/2019
5.4K views · January 12



Hellgate v Helena High Girls Basketball 1/12/2019
3.1K views · January 12



The Heart of the Grizzly Bear Nation



0:22



3:55



1:16:10

Guests on Missoula Live Wake Up Missoula
2017 and 2018



<i>First</i>	<i>Last</i>	<i>Organization</i>
Nancy	Zadra	AAUW
Kristin	Page Nei	American Cancer Society
Sara	Stout	American Heart Association
Susan	Reneau	American Legion Post 27
Tom	Benson	Arts Missoula
Kelly	Bouma	Bare Bait Dance
John	Floridis	Benefit Music Showcase
Michael	Workman	Big Sky Doc Fest
Julia	Sherman	Big Sky Docu Film Fest
Jackie	Rivera	Bike Touring Theater
Sam	Cordes	Bike Touring Theater
Ali	Kelly	Blue Mountain Clinic
Beth	Hubble	Blue Mountain Clinic
Julie	Richter	Business Womens' Symposium
Jess	Coulter	Carousel for Missoula
Theresa	Cox	Carousel for Missoula
Bonnie	Buckingham	CFAC
Kelly	Rosenleaf	Child Care Resources
Chase	Jones	City of Missoula Zero Waste
Amy Allison	Cilimburg	Climate Smart Missoula
Tom	Bensen	Dolce Canto
Heather	Adams	Downtown Dance Collective
Leidy	Wagener	Downtown Missoula Partnership
Jolene	Brinkman	E3 Gallery
Linda	Sanders	E3 Gallery
Gage	Taylor	Empower Montana
Jamar	Galbreath	Empower Montana
Jesse	Juegen	Empower Montana
Cindy	Morin	Five Valleys Chorus
Emily	Sandersfeld	Flagship
Melissa	Madsen	Flagship
Nicole	Mitchell	Flagship
Bob	Giordano	Free Cycles
Sue	Furey	Friends of Two Rivers
Emy	Scherrer	Historic Preservation City of
Jessie	Rogers	Historical Museum Fort Msla
Matt	Lautzenheiser	Historical Museum Fort Msla
Ted	Hughes	Historical Museum Fort Msla
Brendan	Moles	Home WORD
Erin	Robertson	Hooked on Art for Bonner
Courtney	Imhoff	Hospice Care Foundation

Guests on Missoula Live Wake Up Missoula
2017 and 2018



Courtney Imhoff	Hospice Care Foundation
Kevi Berger	Hospice Care Foundation
Kevi Berger	Hospice Care Foundation
Anne Marie Brinkman	International Choral Festival
Jeri Rafter	IWFF
Nancy Leifer	Jeannette Rankin Peace Ctr
Tracy Pohndorf	Living Art of Montana
Mason Catmull	MCAT Winter Camp Promo
Mark Thane	MCPS
John Combs	MCPS Fine Arts
Ray Kingfisher	MCPS Native Youth
Colleen Kernan	Meals on Wheels
Greg Superneau	Meals on Wheels
Larry Kuchenreuther	Meals on Wheels
Dax Fraser	MFD on Fireworks Law
Adrienne Hopkins	Missoula Aging Services
Aleisha Kendall	Missoula Aging Services
Alicia Crandell	Missoula Aging Services
Alicia Crandall	Missoula Aging Services
Anne Andre	Missoula Aging Services
Carol Nisbet	Missoula Aging Services
Colleen Kernan	Missoula Aging Services
Elaine Carmichael	Missoula Aging Services
Judy Douglas	Missoula Aging Services
Kim Hutcheson	Missoula Aging Services
Laura Degele	Missoula Aging Services
Mary Olson	Missoula Aging Services
Mary Dalton	Missoula Aging Services
Mary Dalton	Missoula Aging Services
Mary Dalton	Missoula Aging Services
Nancy Jordan	Missoula Aging Services
Nancy Silliman	Missoula Aging Services
Rod Edwards	Missoula Aging Services
Kim Hutcheson	Missoula Aging Services
Bryce Ward	Missoula Area Chamber
John Calsbeek	Missoula Art Museum
Laura Millin	Missoula Art Museum
Glenn Marangelo	Missoula Butterfly House
Gary Gillett	Missoula City Band
Ethan Smith	Missoula City Crime Prevention
Rebecca Birkett	Missoula Co Sheriff's Office
Meredith Printz	Missoula Community Foundation
Jon Van Dyke	Missoula Community Radio
Art Shelby	Missoula Community Theatre
Christine Kowalchik	Missoula Community Theatre
Joe Martinez	Missoula Community Theatre
Brit Garner	Missoula Community Theatre

Guests on Missoula Live Wake Up Missoula
2017 and 2018



Bradley	Seaman	Missoula County Elections
Rebecca	Connors	Missoula County Elections
Jamie	Beidenbach	Missoula Foodbank
Leah	Fitch	Missoula Forum for Children
Heidi	Kendall	Missoula Health Dept
Lisa	Beczkiwicz	Missoula Health Dept
Timmie	Lyon	Missoula Health Dept
Lisa	Smith	Missoula Housing Authority
Rebecca	Stancil	Missoula Housing Authority
Katherine	Auge	Missoula in Motion
Katherine	Auge	Missoula in Motion
Linzie	Norman	Missoula in Motion
Margaret	Hoyt	Missoula in Motion
Karen	Orzech	Missoula Kiwanis Club
Dr David	Gray	Missoula Lion's Club
Jessica	Morriss	Missoula Metropolitan Planning
Jodi	Pilgrim	Missoula Parking Commission
Megan	Pfaff	Missoula Pet Fest
Renee	Labrie-Shanks	Missoula Prescription Drug
Karl	Olson	Missoula Public Library
Michelle	Hastings	Missoula Senior Center
Ellie	Costello	Missoula Urban Demo
Dennis	Bowman	Missoula Water
Caroline	Patterson	Missoula Writing Collaborative
Rebecca	Dettman	Missoula Writing Collaborative
Brenner	Cain	Montana Wilderness Association
Travis	Welsh	MPD on Fireworks Law
Anna	Semple	Msla Forum for Children
Leah	Fitch	Msla Forum for Children
Lisa	Mecklenberg Jackson	MT Innocence Project
Lisa	Bickell	MT Natural History Center
Stephanie	Potts	MT Natural History Center
Alex	Sobin	MT World Affairs Council
Bev	Young	NAMI Missoula
Geri	Stewart	NAMI Missoula
Amy Allison	Thompson	Poverello
Laura	Folkwein	Poverello
Travis	Welsh	Public Info Officer MPD
Brenna	Merrill	Relationship Violence Msla Co
Charlene	Campbell Carey	Rocky MT Ballet
Greg	Harper	Rural Dynamics
David	Lowenwarter	Sentinel Kiwanis
Kelly	Rosenleaf	Sentinel Kiwanis
Clem	Work	Soft Landing Missoula
Jessy	Lee	Soft Landing Missoula
Travis	Hoffman	Summit Independent Living
Donna	Trowbridge	Sweet Adelines

**Guests on Missoula Live Wake Up Missoula
2017 and 2018**



Marc	Moss	Tell Us Something
Marc	Moss	Tell Us Something
Molly	Stockdale	Traveler's Rest
David	Atkins	Tree Source
Rob	Roberts	Trout Unlimited
Gary	Gillett	Tuba Christmas
Angela	Weisenburger	UM Alumni Association
Geoff	Badenoch	UM Alumni Association
Claire	Leonard	UM Irish Studies
Adam	Sears	UM Keyboard Society
Steven	Hesla	UM Keyboard Society
Susan	Reneau	United Veterans Council
Susan	Hay Patrick	United Way
Theresa	Williams	United Way
Jack	Reneau	VFW Post 209
Susan	Reneau	VFW Post 209
Deb	Fassnacht	Watershed Education Network
Alley	Fontenot	Watson Childrens Shelter
Hardin	Gritz	Watson Childrens Shelter
Haydin	Grotz	Watson Childrens Shelter
Haydin	Grotz	Watson Childrens Shelter
Stony	Sasser	Western MT Creative Initiatives
Megan	Pfaff	Women's Fair
Barbara	Theroux	Yes to Missoula Library
Claire	Michelson	YWCA