

Minutes

Missoula Civic Television Advisory Commission

May 20, 2019

Commission Members in Attendance: Megan Robson, Ginny Merriam, Chris Badgley, Lisa Mecklenberg Jackson, Toffer Lehnerr, Hatton Littman, and Stacie Anderson.

Commission Members Absent: Anne Hughes, Heather Harp, and Jen Sauer.

Others in Attendance: Mike Painter (MCAT Board) and Jessica Miller (Mayor's Office)

1. The minutes of April 15, 2019 were approved as submitted.
2. Public Comment – None
3. Commission Member Comment

Members expressed a desire to increase MCAT's capacity for producing and editing videos. The limited availability of staff in these areas creates a bottleneck and makes it difficult to develop new content. Some ideas for additional content if editing were available would be magazine-style features on storm water or answering the top five questions from each department. Commissioners would like to know what MCAT's other funding sources are and whether it would be possible to get additional editing staff.

Commissioners would like to review all 1,400 hours including UM and Missoula County Public Schools to see whether the public hours should be reallocated. MCPS is currently being charged for school board meetings.

4. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded

Old

See attached list for previous programming

New

Members determined that covering the housing policy open house would be too difficult because of the format.

- b. The annual report is in progress.
5. Set agenda for next meeting

The next three regular meetings would be June 17, July 15, and August 19. The committee will decide at the June 17 meeting whether or not to cancel the July and August meetings.

Respectfully submitted,

Jessica Miller, Citizen Services Manager