

PROCLAMATION

WHEREAS, the City of Missoula celebrates local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the Small Business Administration, there are 30.7 million small businesses in the United States, they represent 99.7% of all firms with paid employees, are responsible for 64.9% of net new jobs created from 2000 to 2018; and

WHEREAS, small businesses employ 47.3% of the employees in the private sector and 62% of U.S. small businesses reported that they need to see consumer spending return to pre-COVID levels by the end of 2020 in order to stay in business; and

WHEREAS, 65% of U.S. small business owners said it would be most helpful to their business to have their “regulars” return and start making purchases again; and

WHEREAS, three-quarters of U.S. consumers are currently looking for ways to Shop Small® and support their community; and

WHEREAS, the City of Missoula supports our local businesses that create jobs, boost our local economy, and preserve our communities.

NOW THEREFORE, I, John Engen, Mayor of the City of Missoula, in the State of Montana, proclaim:

NOW IS THE TIME TO SHOP SMALL

And urge the residents of our community, and communities across the country, to support small businesses and merchants now and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the great seal of the City of Missoula, in the State of Montana, to be affixed at Missoula, Montana, this 24th day of August, in the year two thousand twenty.



John Engen, Mayor