

# Missoula Civic Television Advisory Commission

## Minutes ~ April 19, 2011

Commission Members in Attendance: Ed Childers, Ginny Merriam, John Rettenmayer, Kim Anderson, Lesli Brassfield, Link Starbureiy

Commission Members Absent: Ellen Cherry, Jean Curtiss, Jen Sauer, John Firehammer

Others in Attendance: Melani Coyle (Commission Secretary), Joel Baird, (MCAT)

John Rettenmayer called the meeting to order.

Kim Anderson was introduced as the MCAT Liaison. Kim works at Humanities for Montana. Welcome Kim.

No minutes were presented at the meeting.

### Old Business

- ❖ Review current programming schedule that has been recorded/is being recorded.
  - Two enterprise stories were done magazine style: Animal Control and McClay Bridge
- ❖ Programming ideas from the commission
  - UM Science Group session at the Press Box
  - Well known speaker on Evolution vs. creation
  - Special Olympics Torch Run & BBQ
  - Hellgate High School Robotics Club – Brent Campbell
  - Senior Projects at Hellgate and Big Sky
  - Parking Consultant Dennis Burns – Anne Guest

### *Annual Report:*

The introduction to the 2010 annual report was handed out. The entire document will be sent electronically once it is finalized. Hours are a big part of the report. For the first time in several years, the city used less than the contracted 1,400 hours by 278.5 hours. This is a combination of government bodies who have used less hours. Planning Board used a lot less hours than in 2009 as the Zoning Rewrite was done. Missoula County Public Schools have contracted with MCAT to have their board meetings recorded and televised.

There is room to do some enterprise like features. Ideas for these features were:

- \*Neighborhood Association/Office
- \*Ginny working with departments to communicate what they do – have prepared questions they will answer
- \*City Council – introduce themselves
- \*Traffic Signal Box project
- \*Summer feeding program – schools feeding kids 18 and under during the summer
- \*Bears and garbage
- \*Historic Preservation with Philip Maechling
- \*Reverse 911 System
- \*Mountain Line – Wi fi on busses
- \*Parks around Missoula

### *Video on Demand*

There is an RFP for video on demand archiving. The money has been set aside. Joel has been putting MCPS board meetings on video and uploading them.

### New Business

**MCAT Board Comment**

**Additional Comments**

**Date of next meeting:**

May 17, 2011  
Mayor's Conference Room  
2 – 3 pm