

Notes
Missoula Civic Television Advisory Commission
February 19, 2013
2:00 pm – 3:00 pm
Mayor's Conference Room
City Hall

Commission Members in Attendance: John Rettenmayer, Ginny Merriam, Ed Childers, Lesli Brassfield, and Jean Curtiss

Commission Members Absent: Ellen Cherry, Cynthia Wolken, Link Starbureiy, John Firehammer, and Jen Sauer

Others in Attendance: Kay Rabil (MCAT Liaison), Joel Baird (MCAT)

1. **Introductions** – None.
2. Review and approve the notes of December 18, 2012, and January 12, 2013 – no quorum, minutes were not approved
3. **Public Comment** - None
4. **Old/Continuing Business**
 - a. Review current programming schedule that has been recorded/is being recorded
 - *Identify events for MCAT to record/televise
 - On March 11, 2013, City Club will have a presentation by Bob Jaffe and Jon Wilkins on Accessory Dwelling Units (ADUs). ADU's could come to Missoula Live on March 4, 2013.
 - Presentation on crossing in a crosswalk. Scripts are now written. Could also discuss cars passing stopped school buses.
 - New school superintendent does not want MCAT at the upcoming spelling bee sponsored by Lee Enterprises. MCAT has done it for 8-9 years. Jean is a judge so she will check on it.
 - State of the Community is coming up on February 21st
 - Public Meeting on Wayfinding Project coming up.
 - Suggested program was how to use the new city website. This could be a regular featured program.
 - Could do a show on the Courthouse Remodel or the County Clocktower reconstruction.
 - Possibly a Technology Levees show in April.
 - Possible show with Mary Pittaway for Let's Move Missoula/Healthy Eating Habits.
 - Unplug and Play week coming up in April – Could contact Parks and Recreation.

- Possible show on Mount Jumbo opening on May 1st.

5. New Business

- a. Elect Chair and Vice Chair – no quorum so discussion was delayed.
- b. Discuss the Annual Report from MCAT for 2012
 - The draft report covers what MCTAC did in 2012, how government hours were managed, and justification for increasing the budget.
 - Joel discussed the draft report and asked for edits.
 - The theme for 2012 was Diversity, the Health Department changes, the city's adjustment to the new SIRE software, and educating the public on local government. It was also suggested it was just what was going on in the community with no real theme.
 - Additions to the 2012 report could be information from the school district on school boards and school concerts, university events – the ongoing lecture series.
 - Joel will send the report to Ginny for editing after the pictures are added. Joel will also add wastewater's odor abatement project.
- c. MCAT Contract Renewal – Did not discuss.
- d. Attendance Issues/Bylaw Change – MCTAC will meet on the 3rd Monday in March at 2pm. The meeting date may be changed indefinitely once the board members have a chance to discuss the change at the next meeting.

6. MCAT Board Comment

7. Set agenda for next meeting

**Date of next meeting:
March 18, 2013
Mayor's Conference Room**