

Minutes
Missoula Civic Television Advisory Commission
May 18, 2015
2:00 pm – 3:00 pm
Mayor's Conference Room

Commission Members in Attendance: John Rettenmayer (Chair), Ed Childers, Ginny Merriam, Bill Carey, John Firehammer, Jen Sauer, Annelise Hedahl and Jean Zosel

Commission Members Absent: Hatton Littman

Others in Attendance: Heidi Bakula, Joel Baird (MCAT Staff) and Kay Rabil (MCAT Board)

1. The minutes of March 16, 2015 were approved as presented.
2. Public Comment – None
3. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded
*Identify events for MCAT to record/televise

Current Programming

- Mountain Water Trial – used excess city hours to cover cost of filming
- Department of Justice Press Conference on Sexual Assault
- Our Missoula
- Jeff Darrah of Animal Control – Missoula Live – Discussed the leash law
- Krakauer at the Double Tree – the connection was inadequate and Wi-Fi was overwhelmed

New Programming

- The Sentinel Media Academy is working on a video on the South Crossing and will be interviewing the Mayor
- Fort Missoula Regional Park – Donna Gaukler
- The City and County are providing hours to the Health Department for a training video they are filming on May 28th. It is for Cultural Competence Training and will be taught by Robin Nielson.
 - MCTAC approved donating the two hours to the Health Department for the training.
- Special Olympics – Wednesday is the opening ceremony
- The Hurling National Championship is at Washington Grizzly Stadium on May 23, 2015
- Program on Fireworks – MCAT could film a PSA – interview ER doctor, irate neighbors, Humane Society, the Veterans Administration and/or a police officer and run short ads one after the other in 60 – 90 second increments.

b. Draft Annual Report – Joel Baird

- Joel is currently working on the 2014 MCTAC draft report that is given to City Council to show how the city is using its hours. Ginny Merriam asked the group to review the draft and give her ideas for the introduction.
- The city still has 295 hours to use for the year.
- MCAT is going to continue with a more enterprise style of formatting and streaming with their new equipment.

4. New Business - None

5. MCAT Board Comment

- MCAT's 25th Anniversary celebration went very well and they had great attendance.
- Ginny Merriam is going to approach the School of Journalism for students that might be willing to work on investigative stories for MCAT. Joel said he can check in with them since its summer.

6. Set agenda for next meeting

Held Items

Respectfully Submitted by,
Heidi J. Bakula, Executive Assistant