

Minutes

Missoula Civic Television Advisory Commission

March 18, 2019

Commission Members in Attendance: Megan Robson, Ginny Merriam, Chris Badgley, Lisa Mecklenberg Jackson, Toffer Lehnherr, Hatton Littman and Stacie Anderson

Commission Members Absent: Anne Hughes, Heather Harp and Jen Sauer

Others in Attendance: Joel Baird (MCAT Staff), Mike Painter (MCAT Board) and Heidi Bakula (Mayor's Office)

1. The minutes of February 25, 2019 were approved as submitted
2. Public Comment

Mike Painter thanked Hatton Littman for the work she was doing on the Missoula County Public School District boundary redistricting and thanked Ginny Merriam for her contribution to the Public Works newsletter.

3. Commission Member Comment

Joel Baird said that MCTAC typically brings him 600 – 700 hours of programming that is not government programming for city hours.

4. Old/Continuing Business
 - a. Review current programming schedule that has been recorded/is being recorded

Old

See attached list for previous programming.

New

- Magazine style programming on top three questions that Development Services receives in their office
- Flooding Meeting at Hawthorne School in April – talk to Anne Hughes
- Library shows as construction progresses
- Zootown Arts Community Center shows as construction progresses
- Downtown Masterplan and updates
- County's updated land-use map – talk to Anne Hughes
- Census 2020 prep – series of FAQ videos
- MCPS Boundary Redistricting – Mark Thane & Hatton Littman, April 8th and May 13th
- MCPS Superintendent Candidate Interviews – April 22 – 26
- March for Meals event on March 21st
- Franklin to the Fort Neighborhood Cleanup – April 27th

b. Discuss Annual Report – Ginny Merriam

Ginny Merriam discussed the ideas the commission gave her at the meeting in February for the report. She said she had great suggestions. Another recommended item was the statistics on viewership.

5. New Business

a. Discuss Guests on Missoula Live / Wake Up Missoula

Discussed under Old/Continuing Business under new programming.

6. Set agenda for next meeting

Respectfully submitted,

Heidi Bakula
Executive Assistant



Follow Up From February 25, 2019 MCTAC Meeting for March 18, 2019 MCTAC

Guests on Missoula Live related to City, County, Schools or University

- Halle Hawkins and Megan Kelley Big Sky Science Circus Demo
- Mark Thane MCPS for School Attendance Boundary Study
- Traolach O Riordain UM Irish Studies

Suggestions we were able to record:

- Reaching Home: Update on Missoula's 10 Year Plan to End Homelessness (live Stream)
- City of Missoula Office of Neighborhoods, "Local Government Citizens' Academy" Tuesdays-- January 15--March 5
- Jane Doe No More -Sexual Assault Panel Discussion
- Mountain Line "Zero Fare Means Cleaner Air" (live streamed)

Pending Projects

- A look at Downtown Community Policing with Dedicated Downtown Police Officer Randy Krastel
- Riding Mountain Line buses
- Chris Behan will do a TIFFF educational show in late April

City of Missoula

- The City of Missoula, Office of Neighborhoods **Annual Bus Tour** for the Neighborhood Councils. This year we will be visiting the following neighborhoods: Farviews/Pattee Canyon, Lewis & Clark, Southgate Triangle, South 39th St., Moose Can Gully, and Miller Creek. April 10, 2019

University of Montana Media Assistance Grants

- ASUM Renter Center Montana Fair Housing Executive Director Pam Bean discusses Montanans' rights to protection from discrimination in home buying, selling, and renting."
- Music Department Key Board Division "Steven Hesla"
- Wilderness Lecture Series

- Community Lecture Series Alumni Association

- University of Montana Geosciences/UM BRIDGES
- Montana Museum of Art & Culture, University of Montana, "Empty Mansions: The Mysterious Life of Huguetta Clark and the Spending of a Great American Fortune"
- President's Lecture Series Spring President's Lecture Series featuring Ambassador Michael McFaul Afternoon Lecture: "U.S. Foreign Policy in the Trump Era" Evening Lecture: "From Cold War to Hot Peace: An American Ambassador in Putin's Russia"UM Alumni Association:
- Maureen & Mike Mansfield Center, "Mansfield Dialogues: Russia's Role in the Digital World
- Community Lecture Series
- Alexander Blewett III School of Law at the University of Montana, "The Meaning of "Human Dignity" in the Montana Constitution"
- University of Montana School of Public and Community Health Sciences: REACH Program Environmental Health Science Symposium

Missoula County Public Schools

- Hellgate High School Poetry Out Loud 2019
- Superintendent Search Meetings (live streamed 8 meetings scheduled, 4 completed)
- Montana Music Educators and Band Masters: Montana All State Jazz Program at Hellgate Auditorium
- Missoula County Public Schools Indian Education Department presents the 2019 Native Youth Powwow at Sentinel High School. The Native Youth Powwow focuses on grades K-12th and celebrates the Missoula Native American community through song and dance.
- 2019 Missoula County Spelling Bee

Missoula County

- March 6 meeting of the Frenchtown Community Advisory Group
- Bonner Milltown History Center, History Roundtable: " Fire in the Mountains and the BFPA"