

Minutes
Missoula Civic Television Advisory Commission
Zoom Meeting
December 21, 2020

Commission Members in Attendance: Chris Badgley, Sandra Vasecka, Nevin Graves, Lisa Mecklenberg Jackson, Ginny Merriam, Jen Sauer and Allison Franz

Commission Members Absent: Hatton Littman, Amber Sherrill and Toffer Lehnherr

Others in Attendance: Mike Painter (MCAT Board), Joel Baird (MCAT) and Heidi Bakula (Mayor's Office)

1. The minutes of February 24, 2020 and November 16, 2020 were approved as submitted
2. Public Comment

Mike Painter stated that he knew that Tony Rollin, Chair of the Missoula Neighborhood Watch, would be applying for a grant with MCAT. He also thanked Chris Badgley for his service on the commission since Chris decided not to serve another term on MCTAC.

3. Commission Member Comment

Chris Badgley asked about the community message board on MCAT that acted as a filler in between programming, he wondered where the content came from. Joel Baird said that it came from the city and included community announcements. It was a PowerPoint presentation that fills in between taped shows or streaming. Weather information and Up Next was fed by an RSS feed. Chris asked if magazine style announcements could be used as fillers. Joel indicated that the audio was terrible so MCAT did not want to do that.

Ginny Merriam discussed that she would be interviewing folks from Compass Barbershop, Draughtworks and Great Harvest. She is partnering with the health department to encourage businesses to follow COVID protocols by giving credit and interviewing those in the city and county that are doing a good job to make their employees and patrons feel safe. No businesses are being singled out if they are not complying. Environmental Health is the one helping Ginny to identify the businesses doing a good job.

Joel said that the county signed a franchise agreement with Charter and MCAT will be receiving funds from them in the future.

4. Old/Continuing Business

- a. Review current programming schedule that has been recorded/is being recorded

Old

Please see attached document.

New/Proposed Ideas

- Interview with Ryan Kamura, the new Crime Prevention Officer
- Fort Missoula Historical Museum Virtual Lantern Tours
- Big Sky Passenger Rail Authority

5. New Business

- a. Report on the Hours – Joel Baird

Joel said that he would be able to give a report on the hours in January. MCAT is now reporting hours on a calendar year instead of a fiscal year.

- b. Elect Chairperson and Vice Chairperson

Chris Badgley resigned from MCTAC. Since Chris resigned and it was almost January, the commission needed to elect new chairpersons to serve for a year.

Nevin Graves volunteered to be the chair of MCTAC. Chris Badgley made the motion and Sandra Vasecka seconded the motion. The vote carried unanimously to make Nevin the new chairperson.

Sandra volunteered to be the vice chair of MCTAC. Ginny Merriam made the motion and Chris Badgley seconded the motion. The vote carried unanimously to make Sandra the vice chairperson.

- c. Move January 18, 2021 meeting to January 25, 2021 due to the Martin Luther King, Jr., Day holiday.

Commission members agreed that the meeting would be moved to Monday, January 25, 2021 at 2pm.

Respectfully submitted,
Heidi Bakula
Executive Assistant